

<2023: Graduation Class>

No.	Theme
1	PERCEIVED FACTORS AFFECTING CONSUMER PURCHASE INTENTION ON TIKTOK “Taking Beauty Products Promotion Videos in China as Example”
2	THE ORDER-UP-TO INVENTORY MODEL FOR INVENTORY MANAGEMENT WITH STOCHASTIC PRODUCT RETURNS: APPLICATION TO INVENTORY REPLENISHMENT OF THIRD-PARTY SELLERS ON AMAZON MARKETPLACE
3	A PRACTICAL CASE STUDY OF THE CUSTOMER’S PERCEPTION OF THE RECEPTION OF A NEW MOBILE PHONE APPLICATION EXPECTED TO BE LAUNCHED IN THE USA’S PET OWNER MARKET
4	The Business Environment and Regulation Impact on Foreign Direct Investment in ASEAN
5	EXPLORING WORK VALUES OF MILLENNIALS AND GENERATION Z IN PHILIPPINE BUSINESS PROCESS OUTSOURCING INDUSTRY
6	EXPLORING STAKEHOLDER READINESS TO ADOPT AND CONTRIBUTE TO DEVELOPING SMART CITIES
7	“EXPLORE THE EFFECT OF BLOCKCHAIN GOVERNANCE ON PROSUMER ENGAGEMENT IN THE RENEWABLE ENERGY TRANSITION”
8	Identifying factors that influence the decision of Indian youth regarding use of car sharing services
9	The key factors influencing small and medium business owners to introduce cashless payments in their stores in Japan.
10	EXPLORING MOTIVATIONS OF VIETNAMESE PLAYERS FOR CONTINUED PLAY AND IN-GAME PURCHASES IN FEMALE-ORIENTED MOBILE GAMES
11	EXPLORING THE ODDS OF BECOMING A PARENT IN JAPAN
12	A STUDY ABOUT SUPPORTERS’ ACCEPTANCE OF FOOTBALL CLUB NFT MERCHANDISE IN CHINA
13	The Effect of Brand Value of Japanese Cosmetics on Purchase Intention for International Residents in Japan
14	FASHION BRANDS AND THEIR BOLD ATTEMPTS TO ESTABLISH THEMSELVES IN NFT MODULE ON METAVERSE
15	Understanding generation MZ consumers’ purchase motivation for food character products and its application in social marketing
16	THE IMPACT OF CELEBRITY ENDORSEMENT ON PURCHASE INTENTIONS OF GENERATION Z IN CHINA: A STUDY ON TRADITIONAL CELEBRITIES AND ESPORTS TEAM CELEBRITIES
17	THE SWEAT BET: THE IMPACT OF FOOTBALL SPONSORSHIP DEALS ON SPONSOR COMPANY STOCKS
18	Investigating the Relationship Between Top-Selling Sunscreen Products and Japanese Consumer Needs
19	TOWARDS BRIDGING THE INTENTION-BEHAVIOR GAP REGARDING SUSTAINABLE COFFEE IN JAPAN: UNDERSTANDING THE FACTORS IN SHAPING SUSTAINABLE COFFEE PURCHASE BEHAVIOR FOR SUSTAINABLE COFFEE DEVELOPMENT
20	How do Visually Impaired People Travel? Exploring challenges and difficulties that visually disabled people face during traveling using qualitative method.
21	IN SEARCH OF A FINANCIAL MODEL TO MODERNIZE AND IMPROVE THE PERFORMANCE OF SMALL-SCALE COFFEE FARMERS IN UGANDA
22	VEGANISM IN JAPAN AN EMPIRICAL STUDY USING NETNOGRAPHY TO UNDERSTAND THE PERCEPTION AND CHALLENGES OF VEGAN CONSUMERS IN JAPAN.
23	Investigating Vietnamese Consumers’ Attitude and Intention to use Food Traceability System when purchasing Organic Food
24	WHAT IS THE APPROPRIATE MODEL FOR PHARMACEUTICAL COMPANIES TO EFFICIENTLY COMMUNICATE WITH HCPS POST-COVID FOR VALUE CREATION THROUGH SALES/MARKETING?
25	Impact of foreign ownership and governance features on firm performance – Evidence of Vietnam
26	ANALYZING THE RELATIONSHIP BETWEEN FUEL PRICE AND ELECTRIC VEHICLE ADOPTION IN JAPAN: A PREFECTURAL-LEVEL ANALYSIS
27	Exploring the Impact of Practical Business Management program “Mini-MBA” on career advancement & business management

28	RISE OF “WOKE” CONSUMERISM <i>Exploring Gen-z’s ethical fashion consumption: Theory of planned behavior</i>
29	Investigation the influence of online learning on Thai students’ engagement for learning Japanese language
30	EXPLORING THE IMPACT OF UNIVERSITY BUSINESS INCUBATORS (UBI) IN FOSTERING ENTREPRENEURSHIP AND GROWTH PERFORMANCE OF INCUBATED SMALL START-UP BUSINESSES IN CAMEROON.