



## Global MBA Executive Seminar Series

**Global MBA Executive Seminars** invite executives & academics to speak on their specialist fields or themes and are open to all.

### **David Freiberg**

Founding Member: Harvard's Impact Weighted

Accounts Initiative (IWAI)

Standards Council Member, G17Eco Digital Platform



#### **SEMINAR TITLE:**

### **The Importance of Impact Weighted Accounts for Sustainability**

**Date:** Wednesday, February 8th

**Time:** 11 : 30~13 : 00

**Venue:** Presentation Hall (3F)

**\* Please Sign Up using the signup form as per below, by February 7th, 18:00:**

<https://forms.gle/AJY1dLbPrUtiXy9e9>

#### **SEMINAR OUTLINE:**

What impact weighted accounts, and why are businesses today increasingly focusing on stakeholder impacts and the valuation of these? In this lecture David Frieberg will introduce the history and importance of Harvard University's Impact Weighted Accounts Initiative where he served as a researcher. This lecture is aimed at helping students understand how stakeholder value and impact valuation can help companies improve their overall contribution to society.

#### **ABOUT David Freiberg:**

David Freiberg was one of the founding members of Harvard Business School's Impact Weighted Accounting Initiative (IWAI). As both a researcher, author and as a consultant to outside companies, he has worked to support organizations in adopting the IWAI approach. Impact Weighted Accounting is the processing and measuring and monetizing social and environmental impacts created by organizations. It is now being adopted by a number of leading companies, investors (including BlackRock) and sustainability reporting regimes both in Japan and globally. It is at the heart of the new International Foundation for Valuing Impacts and has emerged as an element within the Japanese government's "New Capitalism" taskforce. Having supported Eisai produce the first IWAI report in 2021, David is working with large Japanese corporates, start-ups, investors, NGOs, and government leaders to grow IWAI adoption. During this lecture, David will share his insights on Impact Weighted Accounting, its application, and importance in corporate value measurement initiatives today and into the future.