



Global MBA Executive Seminar Series

Global MBA Executive Seminars invite executives & academics to speak on their specialist fields or themes and are open to all.

Dr. Mario Abela

Global Chair - World Intellectual Capital Initiative
Senior Advisor, Value Balancing Alliance



SEMINAR TITLE:

Measuring Stakeholder Value

Date: **Wednesday, February 1st**

Time: **11 : 30~13 : 00**

Venue: **Presentation Hall (3F)**

*** Please Sign Up using the signup form as per below, by January 31st, 18:00:**

<https://forms.gle/2AzftMuuGvMcU2ng9>

SEMINAR OUTLINE:

What is stakeholder value, and why are businesses today increasingly focusing on stakeholder impacts and the valuation of these? In this lecture Dr. Mario Abela will introduce concepts of stakeholder value, specifically helping students gain a better understanding of how stakeholder value and impact measurement can help companies improve their overall contribution to society.

ABOUT Dr. Abela:

Dr. Mario Abela is a world-leading expert on intangible asset and intellectual capital valuation. He is widely published in this field, and serves in many senior roles in global organizations focused on value measurement including as a Commissioner of the Capitals Coalition, a senior advisor to the Value Balancing Alliance, and is an active professor across the EU including his current teaching role in the Cambridge Institute for Sustainability Leadership (CISL). Dr. Abela's lecture and the following discussion will focus on the importance of a stakeholder approach to understanding the future of value measurement and accounting for intangible assets for large companies globally. Students will be invited to an open discussion about these issues with time available for individual questions.