



Global MBA Executive Seminar Series

Global MBA Executive Seminars invite executives & academics to speak on their specialist fields or themes and are open to all.

Dr. Kumar Moorthy Iyer consultant in the area of Sustainability



Seminar title:

Quadruple Bottom Line - Paradigm for a Truly Sustainable Society

Date: Wednesday, July 21

Time: 13 : 10 ~ 14 : 40 (1 : 10pm ~ 2 : 40pm, JST)

Location: ZOOM

* Please Sign Up using the Pre-Registration form as per below, by July 21, 12:00 noon:

<https://docs.google.com/forms/d/1S11EcJd4E7eyxmKg2y6Q4BvJjXJhmGWHhG4bsBlmnA>

DETAILS:

The Quadruple Bottom Line or QBL as a paradigm stands for the minimization of resources and the evolution of a regenerative economy. The QBL focuses on identifying all relevant stakeholders, including the environment and society as equal stakeholders, mapping their aspirational goals and ensuring that these goals are achieved simultaneously. By extending the targets along the value chain, both customers and vendors become a part of the exercise and they are forced to behave in a sustainable manner. By including the environment as a stakeholder and aspiring for a zero-waste ecosystem (both solid and liquid wastes), we force the stakeholders to look for alternate applications for these side streams, thereby eliminating the need for resources which would otherwise be expended. Thus, we promote collaboration and coexistence, that are the basis of a regenerative ecosystem, wherein the net consumption of resources is far less compared to a standalone economy, while maximizing Human Capital and ensuring Sustainable behavior.

ABOUT Dr. Kumar Moorthy Iyer:

Working with corporations in the area of Sustainability, Ph.D. of Metallurgical Engineering, University of Utah, Salt Lake City, USA.