



DOSHISHA UNIVERSITY &  
AMERICAN CHAMBER OF COMMERCE IN JAPAN KANSAI CHAPTER  
SEMINAR SERIES



# Essential Skills for Leaders in 2030

## The Power of Company Culture, Emotionally Connecting with Employees



Speaker:  
**Mr. Kenshin Fujiwara**  
CEO, Hacus



Moderator:  
**Dr. Philip Sugai**  
Professor of Marketing  
Global MBA, Doshisha University

**DATE:** Saturday, April 13

**TIME:** 16:00 – 18:00

**VENUE:** Kyoto, Japan – Doshisha University, Imadegawa Campus  
Kambaikan Building 3F Presentation Hall

One minute from Imadegawa Stn. on the Kyoto Subway, Karasuma Line

**FEE:** Free, advance registration required

**REGISTER ONLINE:** Follow the QR code or access the following URL

<https://goo.gl/forms/jjyBnu79Mt5f8QvjI>



**SEMINAR OVERVIEW:**

Today, people are no longer motivated to work by salary alone. Given this fact, tomorrow's leaders and CEOs must strive to establish a strong company culture that incentivizes all employees to achieve the same goal and is able to connect with them emotionally. Kenshin Fujiwara will share his key insights and lessons learned from his 15 years of entrepreneurship.

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